



2023 SUCKER ROD PUMPING WORKSHOP

General Information for Sponsors

Workshop Venue

The 2023 Sucker Rod Pumping Workshop will take place August 28th to 31st at the Bush Convention Center in Midland, Texas.

Bush Convention Center
105 N Main St
Midland, Texas 79701
(432) 687-8250

[Venue Website](#) | [Map](#)

How to Register as a Sponsor

1. Visit the [Sponsorship page](#) on the ALRDC website to review Sponsorship packages.
2. Click the 'Buy Now' button below the Sponsorship package you wish to purchase.
3. Follow the prompts to submit payment.
4. Complete the [Sponsor Questionnaire](#).

Registration

Each level of sponsorship includes a set number of registrations for technical sessions or continuing education courses. Please refer to the sponsorship packages on the [ALRDC website](#) for details.

To redeem vendor passes, please email info@alrdc.com with the name, email address, job title, and course selection(s) if applicable for each attendee.

To register additional attendees for the workshop:

1. Visit our [ONLINE REGISTRATION](#) page
2. Click the red 'Get tickets' button on the right
3. Select the quantity of each ticket you'd like to purchase
4. Click Check out, and follow the prompts to complete registration

Accommodation

Workshop participants receive special pricing at the following nearby hotels; Please click the 'Reserve a Room' link to access exclusive ALRDC workshop rates at your preferred hotel.

Artificial Lift
R&D Council



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DoubleTree By Hilton Hotel Midland Plaza

117 West Wall Street
Midland, Texas 79701
(432) 683-6131

[Hotel Website](#) | [Map](#) | [Reserve a Room](#)

Home2 Suites by Hilton Midland East

4104 N Big Spring St.
Midland, Texas 79705
(432) 682-6000

[Hotel Website](#) | [Map](#) | [Reserve a Room](#)

SpringHill Suites by Marriott Midland Odessa

5716 Deauville Boulevard
Midland, Texas 79706
(432) 682-6000

[Hotel Website](#) | [Map](#) | [Reserve a Room](#)

Townplace Suites Midland South/I-20

912 Crump Street
Midland, Texas 79701
(432) 682-6000

[Hotel Website](#) | [Map](#) | [Reserve a Room](#)

Holiday Inn Express and Suites-Midland Loop

5309 West Loop 250
North Midland, Texas
(432) 520-3600

[Hotel Website](#) | [Map](#) | [Reserve a Room](#)

Holiday Inn Express Midland South

900 Crump Street
Midland, Texas
(432) 695-9020

[Hotel Website](#) | [Map](#) | [Reserve a Room](#)



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Event Promotion

We know you're busy, so we're providing some ideas that you can use to help spread the word about the upcoming Sucker Rod Pumping Workshop:

1. Invite your contacts to attend the workshop! Send personal invitations or email campaigns, share the [event flyer](#), and the [link to the event page](#).
2. If you're active on LinkedIn, please [follow us](#) and Like, Comment, Share, or Tag relevant people and companies on our posts. You can also share our posts into relevant LinkedIn Groups you may be a member of. People and Brands are encouraged to tag us in their social posts.
3. If you're presenting at the workshop, invite your network to come watch. You can also record a 1-2 minute video summarizing your presentation and send it to us (or simply tag us on the post) if you'd like us to share it.
4. Feel free to use any of the promotional copywriting or images we've previously published to promote the workshop. You may copy and paste text from our website, Eventbrite, email campaigns, social media, etc. as needed.

Additional Information & Resources

Please visit the '[Resources](#)' section on our event page regularly for new and up to date information that you might find helpful in planning your trip to Midland for the workshop. We will be updating this section with additional resources and information in the days and weeks ahead.

Inquiries

In advance of the event, please direct any questions or concerns regarding the workshop to info@alrdc.com and someone will get back to you as soon as possible.

On-Site Contact

Jehn Scantlebury will be at the registration table during workshop hours in case you have questions, need assistance, or would like to donate a door prize. Donors are encouraged to attach a business card to prizes. Door prize draws will take place during the final hour of the workshop on Thursday.



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Workshop Layout

