



# 2023 SUCKER ROD PUMPING WORKSHOP

## General Information for Exhibiting Sponsors

### Workshop Venue

The 2023 Sucker Rod Pumping Workshop will take place August 28<sup>th</sup> to 31<sup>st</sup> at the Bush Convention Center in Midland, Texas.

Bush Convention Center  
105 N Main St  
Midland, Texas 79701  
(432) 687-8250

[Venue Website](#) | [Map](#)

### How to Register as an Exhibiting Sponsor

1. Visit the [Sponsorship page](#) on the ALRDC website to review Sponsorship packages.
2. Click the 'Buy Now' button below the Sponsorship package you wish to purchase.
3. Visit the [Exhibitor Package](#) section and click the 'Buy Now' button.
4. Follow the prompts to submit payment.
5. [Review the floor plan](#) to select your preferred booth number.
6. Complete the [Exhibiting Sponsor Questionnaire](#).

Each vendor may purchase up to two booths, which will be assigned side by side unless otherwise requested. Booth numbers will be assigned to fully registered exhibitors on a first-come, first-serve basis. Assignment will take place after exhibitor registration closes on Friday, July 28<sup>th</sup>. Exhibitors will receive confirmed booth numbers by email on Monday, August 14<sup>th</sup>.

### What's included?

Each 10x10 booth includes carpet, standard electrical, one 6' table, and two chairs. Free wifi is also available in the Exhibit Hall. Each 10x10 booth purchase includes two vendor passes providing access to the exhibit hall on August 30<sup>th</sup> and 31<sup>st</sup> with daily breakfast, lunch, and snacks at scheduled times.

### Booth Setup & Teardown

Exhibitors will have access to the Exhibit Hall for setup on Tuesday, August 29<sup>th</sup> from 1PM until 7PM. The Exhibit Hall will be open to workshop participants on Wednesday, August 30<sup>th</sup> and Thursday, August 31<sup>st</sup>. Teardown may begin on Thursday, August 31<sup>st</sup>, following the afternoon break. Pallet jacks and a fork lift are available for use on-site.



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## Registration

Two vendor passes are included with each 10x10 booth purchase. To redeem vendor passes, please email [info@alrdc.com](mailto:info@alrdc.com) with the name, email address, and job title of each attendee.

To register additional attendees for the workshop:

1. Visit our [ONLINE REGISTRATION](#) page
2. Click the red 'Get tickets' button on the right
3. Select the quantity of each ticket you'd like to purchase
4. Click Check out, and follow the prompts to complete registration

## Accommodation

Workshop participants receive special pricing at the following nearby hotels; Please click the 'Reserve a Room' link to access exclusive ALRDC workshop rates at your preferred hotel.

### DoubleTree By Hilton Hotel Midland Plaza

117 West Wall Street  
Midland, Texas 79701  
(432) 683-6131

[Hotel Website](#) | [Map](#) | [Reserve a Room](#)

### Home2 Suites by Hilton Midland East

4104 N Big Spring St.  
Midland, Texas 79705  
(432) 682-6000

[Hotel Website](#) | [Map](#) | [Reserve a Room](#)

### SpringHill Suites by Marriott Midland Odessa

5716 Deauville Boulevard  
Midland, Texas 79706  
(432) 682-6000

[Hotel Website](#) | [Map](#) | [Reserve a Room](#)



## **Townplace Suites Midland South/I-20**

912 Crump Street  
Midland, Texas 79701  
(432) 682-6000

[Hotel Website](#) | [Map](#) | [Reserve a Room](#)

## **Holiday Inn Express and Suites-Midland Loop**

5309 West Loop 250  
North Midland, Texas  
(432) 520-3600

[Hotel Website](#) | [Map](#) | [Reserve a Room](#)

## **Holiday Inn Express Midland South**

900 Crump Street  
Midland, Texas  
(432) 695-9020

[Hotel Website](#) | [Map](#) | [Reserve a Room](#)

## **Event Promotion**

We know you're busy, so we're providing some ideas that you can use to help spread the word about the upcoming Sucker Rod Pumping Workshop:

1. Invite your contacts to attend the workshop! Send personal invitations or email campaigns, share the [event flyer](#), and the [link to the event page](#).
2. If you're active on LinkedIn, please [follow us](#) and Like, Comment, Share, or Tag relevant people and companies on our posts. You can also share our posts into relevant LinkedIn Groups you may be a member of. People and Brands are encouraged to tag us in their social posts.
3. If you're presenting at the workshop, invite your network to come watch. You can also record a 1-2 minute video summarizing your presentation and send it to us (or simply tag us on the post) if you'd like us to share it.
4. Feel free to use any of the promotional copywriting or images we've previously published to promote the workshop. You may copy and paste text from our website, Eventbrite, email campaigns, social media, etc. as needed.



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## Additional Information & Resources

Please visit the ['Resources'](#) section on our event page regularly for new and up to date information that you might find helpful in planning your trip to Midland for the workshop. We will be updating this section with additional resources and information in the days and weeks ahead.

## Inquiries

In advance of the event, please direct any questions or concerns regarding the workshop to [info@alrdc.com](mailto:info@alrdc.com) and someone will get back to you as soon as possible.

## On-Site Contact

Jehn Scantlebury will be at the registration table during workshop hours in case you have questions, need assistance, or would like to donate a door prize. Donors are encouraged to attach a business card to prizes. Door prize draws will take place during the final hour of the workshop on Thursday.

## Workshop Layout

